

Michigan Credit Union League & Affiliates

Annual Convention and Exposition

Helping Credit Unions Serve, Grow and Remain Strong

#mculace

The Seven Habits of America's Best CU Chapters

June 6, 2014 | 3:00 PM – 4:30 PM

Jeff Rendel



The **BIG** Question

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Go big once each year



**CENTRAL
FLORIDA
CHAPTER**



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Lunch and dinner meetings



Northeast Florida Chapter



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Kill it and grill it



Welcome to the Palm Beach Chapter of the Florida Credit Union League's Website



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A bit about us



What's
Your
Story?

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Mix it up with someone new



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Connections and councils





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Speaker in town? Team up




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Member panels; focus groups



Focus Groups
use for a fresh perspective

Vs.

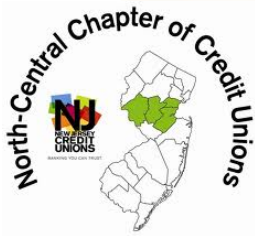


Customer Panels
use for ongoing input

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Learn from other credit unions



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Ride on, credit unions





Gold Chapter
2001 - 2005
Platinum Chapter
2006 - 2008





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 Cruising for \$


 



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 Dancing with the wannabe stars





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Board members recruit



ORANGE
COUNTY
CHAPTER



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Program for young professionals



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Board diversity; representation



*Same moves, same clothes,
same faces.*



Same old ideas? Try diversity!

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Host a meeting; staff a meeting



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Give the kids a table



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Let the kids work it out



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Invite (and confirm) a big name



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CEO panels

- **Welcome to the Illinois Quad Cities Chapter of Credit Unions**
- Serving credit unions and credit union officials in western Henry, Mercer, and Rock Island counties.



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Master mind groups



VALLEY OF THE SUN CHAPTER
Arizona Credit Unions



Mastermind Groups

I faced something like that, and I...

I need Help!

I don't know where to start...

Way to go!! You should be be very proud...

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